



Dear Artist,

are you interested in the international cultural fair in Paderborn-Schloss Neuhaus? Do you want to inform yourself about the event and the possibility of participation? Then this letter will give you all sorts of information you need.

The most important information about the PERFORMANCE summarized briefly:

The PERFORMANCE is a **cultural fair with a focus on street art** and attracts around 300 trade visitors and a total of 8,000 visitors.

The event takes place yearly on two days in late August / early September in the **castle grounds of Schloss Neuhaus** (about 5 km northwestern of Paderborn). In 2019, the PERFORMANCE is scheduled for **Monday 26th and Tuesday 27th August**.

The PERFORMANCE program consists of **70 selected international artists and groups**. In the run-up to the event, every artist / group has the opportunity to apply. Following the application phase, a jury will select from the applications and decide which artists/ groups are allowed to participate in the PERFORMANCE 2019.

In the paragraph below, we would like to inform you about how the application works.

How does the application for the PERFORMANCE work?

From now you can apply to participate in the artist fair PERFORMANCE on 26th and 27th August 2019 in Paderborn! And this is how it works:

1. On the PERFORMANCE website, under the heading "Bewerbung", you will find a link to the event database of the city of Paderborn.
2. If you follow the link you can do a "first registration".
3. Then you can
 1. create your own profile and
 2. write, with the form under "New application", an application for the 13th PERFORMANCE. **The form need to be sent until 12am on 15th February 2019.**
4. From 1st March until 15th March 2019 an expert jury will select the artists and groups who are allowed to present their productions during the PERFORMANCE 2019.
5. The jury's decision will be final by the end of March. During this period, you will be notified by e-mail whether your production has been selected or not.
6. When your production has been selected, you will find a link in the participation-confirmation-mail. With this link you can accredit until 30th April 2019 by booking your fair stand and other optional packages (e.g. table below).

Please notice: If a selected artist does not accredit until 30th April 2019, his place will be awarded to an applicant of the "waiting list".

PERFORMANCE

What is the cost of participating in the PERFORMANCE?

Offer:	Price:	Mandatory / Optional
Participation fee , includes a fair stand (2m x 2m with back wall and table), one 45-minute timeslot per day for performing (including assembly and disassembly), an entry in the official fair catalog on one page	170,00 €	Mandatory *
Food-Card with 4 hot meals, 4 small drinks and 2 cappuccinos	15,00 €	Optional
Basic Show Film Package 2 total, one moving camera in the middle, sound from the mixer or "live" recorded by the camera, editing and musical accompaniment	350,00 €	Optional
Premium Show Film Package 2 shoulder cameras, moving close-up scenes, sound from the mixer or "live" recorded by the camera, editing, musical accompaniment, action-oriented presentation	650,00 €	Optional
Caravan rental For the period from 3 th September until 6 th September 2019 a festival caravan can be rented for 2 persons.	150.00 €	Optional
Use of the camping meadow	0,00 €	Optional
Voluntary participation in trade visitor extras such as lectures, preview stage and speed dates	€ 0.00	Optional

* Of course, the costs are incurred only by the accreditation (after a positive jury selection). The application is possible for free!

We are looking forward to your application and to a successful event!

Your PERFORMANCE Team